

BRANDED BEER.COM

PRESS RELEASE

date – for immediate release

Get your photo on beer bottles with BrandedBeer.com's online designer

Free personalised beer samples are available to journalists and as competition stock

A website has just launched offering the ultimate personalised gift for men this Christmas: bottles of beer with any photo and message on them.

On BrandedBeer.com anyone can upload a photo and add a message to the front and back of beer labels,

The site's unique online designer lets you see exactly what the bottle will look before you buy it.

The business has been set up from a base in Scotland by two 25-year-old entrepreneurs – web expert Stuart Ebdy and brewery owner James Watt.

Stuart said: "Men are hard to buy for. You want to get them something they want, but you want to make it a bit special too. That's how we came up with the idea of BrandedBeer.com.

"Beer with your own photo and a personal message is the kind of gift we'd like to get!"



When you order the beer online at www.BrandeBeer.com, you design and see exactly what your label will look like in a 3D visualisation on screen.

You can upload your own photo, choose a background theme, and add a personalised message to the front and back labels.

The beer all comes from James' own brewery Brewdog, based in Fraserburgh, Scotland.

It includes several varieties, including Punk IPA, Hop Rocker, The Physics and Rip Tide.

James said: "I love brewing beer, it's my passion. This is such a simple idea, and it's going to make such a great gift.

"We're looking forward to the creative messages some people and companies will think to put on the labels."

ENDS

NOTES TO EDITORS

- For free samples, competition stock or further information please contact Paul Green on 08452 303049, or email press@publicityheaven.com
- Full press resources including images & screenshots are available at www.brandedbeer.com/press.cfm